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PRESS RELEASE

REPUBLICAN PARTY OF ARMENIA IS LEADING IN THE PARLAMENTARY ELECTIONS IN ARMENIA, GALLUP EXIT POLL SHOWS

Leading Armenian media company ERKIR MEDIA initiated and sponsored the Exit Poll during Parliamentary elections of the Republic of Armenia as final stage of major polling project implemented in 2017 electoral season. The aim of the Exit Poll was to establish and analyze the voters' decision on the Elections day. This project was implemented by Armenian Sociological Association and Baltic Surveys / The Gallup Organization on April 2, 2017

On the Election day, about 30, 000 voters leaving polling stations were interviewed. The interviews were conducted at 125 polling stations in all 13 electoral districts. In total, 300 interviewers, supervisors, experts and project managers worked on this project.

The sample of the polling stations where the interviews were conducted was designed in such a way, that it covered whole territory of the Republic of Armenia and was representative of all polling stations in regards to the electoral district, urban/rural location and the size of the electoral precinct (number of voters registered at the electoral unit).

Voters, leaving the polling station after casting their ballot, were asked to complete the questionnaire, indicating which party and which territorial candidate he/she voted for. After completing the questionnaire respondent was asked to put it into the specially designed Exit poll box. Therefore full anonymity and confidentiality of the respondent's answers were guaranteed. Collected data were transmitted from each interviewer directly to the central office of the research team in Yerevan hourly by electronic means and specially designed software, where they were calculated and analyzed by the team of 5 experts.

Voters to be interviewed were selected by the interval of every 7th voter leaving the polling station.

Results of the Exit Poll show, that Armenian voters voted in the Parliamentary elections on April 2, 2017 in such a way:

Republican Party of Armenia	46%
"Tsarukyan" parties alliance	25%
"Exit" parties alliance	10%
Armenian Revolutionary Federation (Dashnaktsutyun)	5%
Armenian Renaissance	4%
"Ohanyan-Raffi-Oskanian" (ORO) parties alliance	3%
"ANC-PPA" parties alliance	3%
Armenian Communist Party	2%
Free Democrats party	2%
No answer	2%

Erkir Media TV is implementing this project with Baltic Surveys/The Gallup Organization and ASA because Gallup is one of the most respected and well known polling organizations in the world and Baltic Surveys/The Gallup Organization is the most experienced international polling organization working in Armenia with 25 projects implemented with ASA since 2005.

Project leaders:

Dr. Rasa Alisauskiene, Baltic Surveys/The Gallup Organization (www.baltic-surveys.lt)

Gallup (The Gallup Organization) is leading global polling and consulting company, one of the “founding fathers” of the modern public opinion polling industry. It was established by Dr. George Gallup in USA in 1935 and has grown into major worldwide company (www.gallup.com).

“Baltic Surveys” is part of Gallup, the first private independent public opinion and market research company in Lithuania, established in April 1992 as Gallup Lithuanian office. It is a member of ESOMAR, AmCham, British Chamber of Commerce, IAPC and other international organizations.

Baltic Surveys / The Gallup Organization for 25 years conducts public opinion polling and market research projects throughout Central and Eastern Europe and the CIS countries (Armenia, Georgia, Moldova, Kazakhstan, Kyrgyzstan, Tajikistan, Uzbekistan, Belarus, Ukraine, Russia). The company is corporate of ESOMAR (R. Alisauskiene is the member since 1992). Dr. R. Alisauskiene is a board member of IAPC.

Dr. Gevorg Poghosyan, Armenian Sociological Association (www.asa.sci.am)

Established in 1992, ASA - Armenian Sociological Association is the pioneer and one of the leaders among the research organizations in Armenia. ASA is a national member of ISA - International Sociological Association, ESOMAR, and ESA - European Sociological Association.

ASA has the best practice in Armenia, based on 25 years working experience in the following areas: social research, public opinion polls, exit polls, market research, media surveys, qualitative and quantitative research, etc. Dr. Gevorg Poghosyan is doctor, professor of sociology, corresponding member of Armenian National Academy of Sciences.